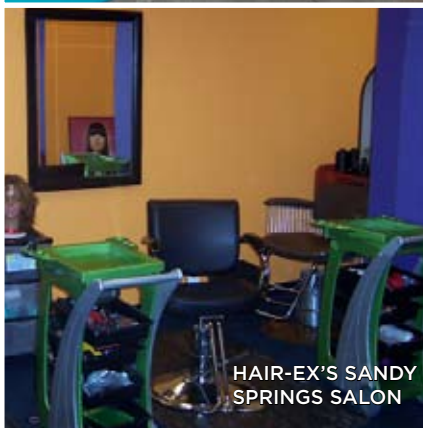




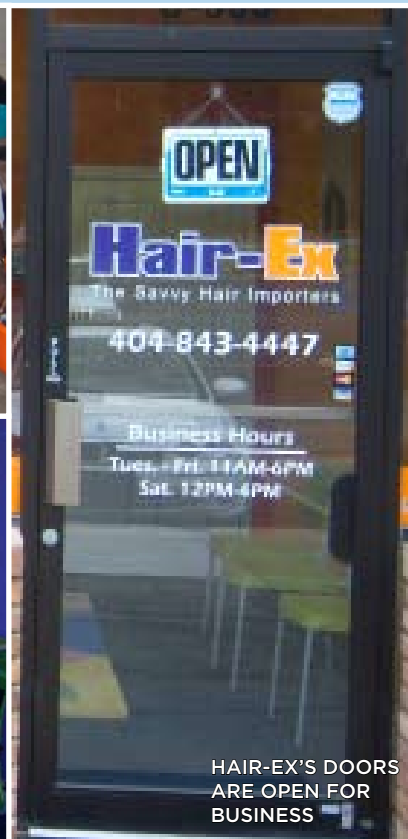
MS. LELAND,
BRAINY AND
BEAUTIFUL



HAIR-EX'S
MALAYSIAN
WAREHOUSE



HAIR-EX'S SANDY
SPRINGS SALON



HAIR-EX'S DOORS
ARE OPEN FOR
BUSINESS

Hair-Ex, based in the affluent Atlanta suburb of Sandy Springs, Georgia, provides top quality hair extensions for weaves. Founder and sole proprietor Leslie Leland launched the business nearly three years ago and today her pioneering enterprise is Georgia's premier hair importer.

"We import virgin Indian and Malaysian hair from India and we retail it here in the states. I basically got into it for my colleagues in the entertainment business," says Ms. Leland, who began her international human hair importing company while on hiatus from the music business. Ms. Leland is the executive producer of Rissi Palmer's (touted as the first African American female country singer) debut album. "I traveled over to India in December 2005, met with native exporters and studied the business."

The temples are where women

who observe the Hindu religion go to sacrifice their hair. Ms. Leland hand picks the hair and then retails it throughout the country from her Georgia base. "We import it directly from India, we wash it, condition it, and get it prepared for the general public, selling it by the ounce."

Hair-Ex acquires the finest human manes from its cultivators overseas and does their own importing, which enables them to provide the best value for the highest quality. "When a customer comes in to our retail location we match their hair and they're able to purchase it right then. On average our prices are between \$350 and \$900."

Ms. Leland's company is involved in the process right from the point of production, she's therefore able to provide an exclusive product that she says, "Is not something that someone

can go into another store and buy."

Hair-Ex gets the hair in 200-pound burlap bags. The hair in each bag is separated by length and texture. Leslie's team then further categorizes the hair, making sure that the various types are correctly matched. The next step is to attach the hair to the "weft"; a woven base with which the hair is sewn or glued to the wearer's hair at the scalp. Hair-Ex's 100% Virgin Temple cut hair lasts up to one year.

By the end of 2008 Leslie intends to launch three additional retail locations; one in Brooklyn, New York, one in Houston, Texas and another in Tucson, Arizona.

Hair-Ex is located at 5975 Roswell Road, Sandy Springs, Georgia. Purchases can be made online by visiting: www.hair-ex.com or call (404) 843-4477.